



**PlanetEcosystems Announces Itron Certification,  
Facilitating Direct Conversion of Smart Meter Data into Customer Satisfaction and Value**

*Certification will extend P-ECOSYS functionality to utilities nationwide  
through Itron's Meter Data Management Solution*

**San Francisco, CA – March 18, 2015** – PlanetEcosystems, Inc., announced its certification on the Itron Enterprise Edition Meter Data Management (MDM) solution. The certification will allow data to be sent directly from Itron smart meters to PlanetEcosystems' P-ECOSYS customer engagement platform, streamlining the data collection process and allowing utilities to offer greater value to their customers, boosting customer satisfaction, reducing costs and enhancing energy efficiency program performance.

“Utilities are collecting vast amounts of smart meter data, often with limited ability to extract its value,” said Steve Malloy, co-founder and Senior Vice President of PlanetEcosystems. “With this certification, P-ECOSYS will give utilities in the Itron network the power to convert smart meter data into actionable insights, helping them develop deep and loyal relationships with customers.”

“Itron is committed to more intelligent and resourceful use of resources,” said Jeff Carkhuff, vice president of global solutions marketing for electricity at Itron, “By working with PlanetEcosystems, we can provide our smart grid customers with a platform that directly benefits their customers and empowers them to make smarter personal decisions, whether as simple as turning off a lightbulb or as complex as a total home energy efficiency retrofit.”

**About PlanetEcosystems**

PlanetEcosystems helps utilities develop deep and loyal relationships with customers by delivering entirely new sources of value with its proprietary P-ECOSYS customer engagement platform. To learn more, visit [www.planetecosystems.com](http://www.planetecosystems.com).

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