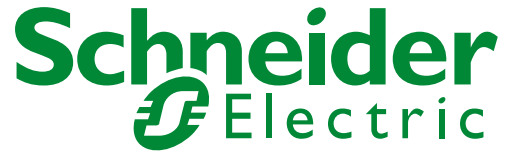




PLANETECOSYSTEMS



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## Press Release

### Schneider Electric and PlanetEcosystems Join Forces to Provide Customer Management Solution for Utilities

*Through this partnership, the companies will create a powerful and comprehensive plug-and-play solution for utilities to enhance consumer engagement and efficiency*

**PALATINE, Ill. – January 15, 2015** – Schneider Electric, a global specialist in energy management, and PlanetEcosystems, a leader in customer engagement solutions, today announced a partnership to provide an integrated suite of Software as a Service (SaaS) customer management offerings to utility service providers, called Efficiency Advisor. Combining Schneider Electric's Wisier Home Management system with PlanetEcosystems' P-ECOSYS customer engagement platform, Efficiency Advisor will increase the scope of value utilities offer their customers, boosting customer satisfaction, reducing costs and enhancing energy efficiency program performance.

"The automation and data analysis capabilities of the Wisier Home Management platform combined with the extensive big data capabilities of P-ECOSYS in personalization and targeting, will enable utility service providers to offer customers an unparalleled level of compelling, useful and automated home management," said Yann Kulp, Vice President, Residential Energy Solutions, Schneider Electric. "The new combined offerings will deliver significant value to utility customers and result in greatly increased customer satisfaction and loyalty."

With Efficiency Advisor, utilities will be able to provide customers with a complete engagement, efficiency and management solution that will empower them to meet their efficiency goals and maximize grid reliability. Some key features of the offering include:

- **Integration between the utility, its customers and service providers:** Facilitates customer engagement, reduces admin costs, and provides new resources from contractors and others.

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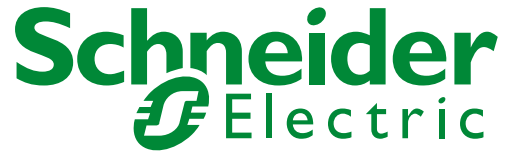
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- **Behavioral usage efficiency:** Promotes consumption change through heightened customer education, assistance and control.
- **Home usage reporting:** Enables real-time tracking of home energy usage to better manage and control consumption to meet their goals.
- **Personalized recommendations:** Provides easy-to-act-on recommendations to each customer, based on individual customer usage needs and goals.
- **Energy Marketplace:** Provides unique appliance, contractor and financing marketplaces to increase customer value offered, and boost participation in energy efficiency programs.

“This partnership will marry profile and utility usage information of all homes in a territory with a powerful home management platform, taking personalization and home management technology to the next level,” added Steve Malloy, co-founder and Senior Vice President of PlanetEcosystems. “As a result utilities will be able to readily offer a range of mass-customized utility system management and automation facilities to every home in their territory – making homes more comfortable while delivering customers thousands of dollars in net savings.”

Efficiency Advisor will be launched in early 2015, and joint technology developments exploiting the possibilities of integrating utility-wide big data with automation will be rolled out to clients using the combined platform throughout 2015 and 2016. Schneider Electric will demonstrate Efficiency Advisor at DistribuTECH 2015 in Booth #1913.

### Additional Resources:

- Wiser Air: <https://www.wiserhome.com/>
- Video: [https://www.dropbox.com/s/bagxuc1cx61tc5a/Wiser\\_Corporate\\_Youtube.mp4?dl=0](https://www.dropbox.com/s/bagxuc1cx61tc5a/Wiser_Corporate_Youtube.mp4?dl=0)
- Vimeo: <http://player.vimeo.com/video/110320999?autoplay=1>

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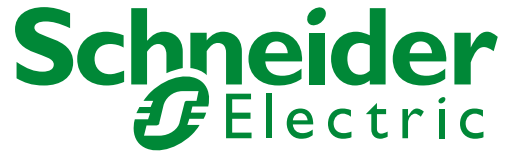
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## Press Release

### **About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructure, Industries & Machines Manufacturers, Non-residential Buildings, Data Centers & Networks and in Residential. Focused on making energy safe, reliable, efficient, productive and green, the company's 150,000 plus employees achieved sales of 31 billion US dollars in 2013, through an active commitment to help individuals and organizations make the most of their energy.

[www.schneider-electric.com/us](http://www.schneider-electric.com/us)

### **About PlanetEcosystems**

PlanetEcosystems helps utilities develop deep and loyal customer relationships by delivering new sources of service value with its P-ECOSYS customer engagement platform. With P-ECOSYS, utilities can use big data to provide personalized solutions that help customers take action and achieve their goals; from saving money and minimizing the carbon footprint to increasing home comfort and health, as well as get deals on appliances, contractor services and financing through P-ECOSYS marketplaces. Deployable in just 60 to 90 days, P-ECOSYS is the only platform that fully integrates the interactions of utility customers, utility administrators, and EE contractors; delivering compelling customer messaging and reduced service costs. Visit [www.planetecosystems.com](http://www.planetecosystems.com).

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